



Position Title : **Consultant, Multi-Media Communications**

Duty Station : **Gedaref, Sudan.**

Classification : **Consultant, Grade OTHE**

Type of Appointment: **Consultancy**

Estimated Start Date: **As soon as possible**

Closing Date: 28 October 2023

Established in 1951, IOM is a Related Organization of the United Nations, and as the leading UN agency in the field of migration, works closely with governmental, intergovernmental, and non- governmental partners. IOM is dedicated to promoting humane and orderly migration for the benefit of all. It does so by providing services and advice to governments and migrants.

Context:

Background And Rationale:

The International Organization for Migration (IOM) and the Ministry of Foreign Affairs of the Netherlands launched the Cooperation on Migration and Partnerships to Achieve Sustainable Solutions initiative (COMPASS) at the beginning of 2021. COMPASS is a global initiative, in partnership with 14 countries, designed to protect people on the move, combat human trafficking and smuggling, and support dignified return while promoting sustainable reintegration.

The initiative is centered on a whole-of-society approach which, in addition to assisting individuals, will work across all levels – households, communities, and the wider communities. In addition to global activities, COMPASS specifically focuses on the following partner countries: Afghanistan, Algeria, Chad, Egypt, Ethiopia, Iraq, Lebanon, Libya, Mali, Morocco, Niger, Nigeria, Sudan and Tunisia.

The consultant will collect photos, video, audio and written testimonies of migrants, partners and staff in targeted locations, based on a preselection of profiles. S/he will share edited stories (a collection of videos, photos, audios and written stories, in local language and English) for each interviewee.

Creative direction will be provided by the Media, Communication, and Awareness Raising (MCAR) Unit in Dakar. The Duty Station will provide guidance in logistics, and the identification of suitable interviewees of which the consultant will select and follow up on the most interesting leads.

Consultants are allowed to sub-contract certain aspects of this assignment (ex. writing or copy editing, translation, video) for up to 30% of the overall workload. The lead consultant will act as the sole focal point for IOM.

Organizational Department:

Protection Division (PXD) – supported by the Media, Communication and Awareness Raising (MCAR) Unit at the Regional Office for West and Central Africa (Dakar, Senegal) and IOM Sudan Communications.

Department:

Assistance to Vulnerable Migrants (AVM)

Project:

COMPASS (www.iom.int/compass)

Core Functions / Responsibilities:

Producing audio-visual packages for the COMPASS initiative and IOM protection activities covering selected editorials and including photography, video, audio recording and written stories.

Tangible and measurable outputs of the work assignment

- First deliverable – make a selection of the most interesting stories and leads, in line with COMPASS Editorials, out of a longlist proposed by IOM staff in the Duty Station and prepare the production of all audiovisual materials.
- Second deliverable – 1 migrant, 1 partner and 1 IOM staff member – all part of the COMPASS initiative – interviewed, including audio, video recordings and written notes (3 of each in total)
- Third deliverable – At least 10 photos per interviewee are collected following guidance delivered in creative brief, edited and shared with consent forms uploaded in the Community Response App - Deliverable by email by ... (TBC)
- Fourth deliverable – the 3 video interviews with identified migrants, partners and staff are edited including quality B-roll following the COMPASS guidelines, COMPASS soundtracks and templates in predefined formats (see page 5 of the Guidelines: Digital Matrix) and following creative brief, with subtitles in English (SRT files). Working files of the edited videos are delivered to allow post-production and future adaptation of different sizes – Delivered by online transfer by ... (TBC)
- Fifth deliverable – the 3 audio recordings of the interviews are delivered, after initial cut and mastering, including transcript, following guidance received during creative brief – Delivered by email by ... (TBC)
- Sixth deliverable – the 2 articles covering the stories of the migrant and partner are edited following COMPASS guidelines, Storyteller format and creative brief, in English and French – Delivered by email by ... (TBC)

Perform such other duties as may be assigned.

Required Qualifications, Experience, and Skills:

- Proven experience as a storyteller
- Proven skills in photography, videography, audio production, text writing and editing
- Excellent verbal and written communication skills
- Strong reporter with social skills adapted to the socio-cultural environment

Travel Required:

Dates	Location
TBC	Gedaref
TBC	Kassala

Competencies:

The incumbent is expected to demonstrate the following values and competencies:

Values :

all IOM staff members must abide by and demonstrate these three values:

- **Inclusion and respect for diversity** respects and promotes individual and cultural differences; encourages diversity and inclusion wherever possible.
- **Integrity and transparency**: maintain high ethical standards and acts in a manner consistent with organizational principles/rules and standards of conduct.
- **Professionalism**: demonstrates ability to work in a composed, competent, and committed manner and exercises careful judgment in meeting day-to-day challenges.

Core Competencies – behavioral indicators level 3

- **Teamwork:** develops and promotes effective collaboration within and across units to achieve shared goals and optimize results.
- **Delivering results** produces and delivers quality results in a service-oriented and timely manner; is action oriented and committed to achieving agreed outcomes.
- **Managing and sharing knowledge** continuously seeks to learn, share knowledge, and innovate.
- **Accountability:** takes ownership for achieving the Organization's priorities and assumes responsibility for own action and delegated work.
- **Communication:** encourages and contributes to clear and open communication; explains complex matters in an informative, inspiring, and motivational way.

Application Process

The interested applicant is invited to submit to IOM Sudan specific documents as stated below:

- An updated CV and/or portfolio, 3 examples of video stories produced, A published article.
- overview of previous employment undertaken and contact details, accompanied by a cover letter detailing the applicant's motivation.
- The appointment is subject to funding confirmation.
- Appointment will be subject to certification that the candidate is medically fit for appointment.
- No late applications will be accepted.

Other:

- IOM has zero tolerance with discrimination and does not discriminate to HIV/AIDS status.
- This position is open to ONLY Sudanese nationals and those authorized to live and work in Sudan according to Sudanese regulations.
- **Vacancy close at 23:59 local time Khartoum, Sudan on the respective closing date. No late applications will be accepted.**

How to apply:

- Interested candidates are invited to submit their applications via email: sudancareer@iom.int , by 28 October 2023, referring to this advertisement.
- In order for an application to be considered valid, IOM only accepts online profiles duly completed. Only shortlisted candidates will be contacted.

Posting period:

[From 22 October 2023 – 28 October 2023](#)

No Fees:

IOM does not charge a fee at any stage of its recruitment process (application, interview processing, training, or other fee). IOM does not request any information related to bank account.